

SHARE YOUR KNOWLEDGE. JOIN OUR NETWORK.

What We Do

Think of us as information matchmakers. Coleman Research is an **expert network**; in other words, we act as a brokerage of knowledge between industry experts and financial analysts by setting up phone consultations, in-person meetings, surveys, and hosted events. We strive to facilitate meaningful conversations between some of the best minds across all industries.

Our clients – management consultancies, mutual funds, hedge funds, and private equity firms – come to us when they need to get up to speed on any given industry or topic. Our job is to find people like you, industry experts with insight and real-life experience in the field, who can share their knowledge and opinions with clients who are looking to learn.

As knowledge brokers, we take the security of our experts, clients, and information very seriously. All consultations that are facilitated by Coleman are strictly based around non-material, publicly available information; no if's, and's, or but's. In fact, we require all of our experts and clients to agree to our [Terms & Conditions](#) prior to engaging in any consultations.

Where You Come In

We invite you to share your passion for your work, and to be part of the conversations that are helping to shape the modern marketplace. As a member of our network, you will be contributing your thought leadership on topics that matter.

In addition to compensating you at an hourly rate of your choosing, consulting with Coleman also provides you with an easy way to stay abreast of the questions capital markets are asking about your industry, furnishes ample opportunities to expand your professional network, and acts as an avenue through which to break into short-term consulting work.

COLEMAN



We Receive a Project Request from a Client



We Search Our Network for Experts Like You



We Vet to Make Sure the Project Is a Good Fit for Your Expertise



We Schedule the Consultation at Your Convenience



You Consult with Our Client



You Receive Payment from Coleman

Ways to Share Your Knowledge



Phone Consultations



In-Person Meetings



Industry Conference Meetings



Expert Surveys



Hosted GRI Events

One-on-one phone consultations make up the majority of the consulting work performed by our experts. These 45 – 60 minute casual conversations assist our clients through all phases of their research process, including due diligence, channel checks, idea generation, and general industry education.

Sometimes there is no substitute for face time. Meet and consult with clients who are traveling in your vicinity – in your office, for coffee or lunch, or during site tours.

Attending an industry conference? Meet with clients who are also going, and help them synthesize the key takeaways.

Take part in custom surveys and tracker survey series that follow industry developments over time. As a member of our network, your opinions are highly valued.

Have a topic that you are exceptionally passionate about? Present your thoughts to our clients in the form of a webinar or roundtable event, moderated by an experienced Coleman analyst.

Our Referral Program

We are always looking for new experts to join our network.

We work on projects across all industries, and welcome your referrals who have similar areas of expertise to yourself, as well as those who are thought leaders in other sectors.

As a Coleman expert, you are in a prime position to inform your friends and colleagues about your experiences with us, and to let them know how they can get involved.

For each consultation your referral completes within the first twelve months of his or her membership in our network, you will receive a referral bonus from Coleman. It's our way of saying "thanks" for spreading the word and for helping to grow our network of knowledge.

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