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MEDIA ADVISORY – PRODUCT DEMONSTRATION

Revolutionary Irrigation Technology Promises to Change Lives – Attend the Demo Hosted by aQysta and USAID at Georgetown Waterfront Park

- WHAT:** aQysta, a Netherlands-based water and sustainability start-up, has recently entered into a partnership with United States Agency for International Development (USAID) Nepal. Engineers from aQysta will demonstrate their Barsha pump product – a hydro-powered pump that optimizes irrigation practices without emitting any harmful pollutants, to educate US stakeholders on this new technology and its impact on agricultural-dependent regions such as Nepal. Following the demonstration, USAID Nepal Mission Director, Beth Dunford, and aQysta chief executives Lennart Budelmann, Fred Henry, and Pratap Thapa, will host a Q&A session for invited media, and corporate and private investors.
- WHO:**
- Beth Dunford: Mission Director, US Embassy in Nepal – USAID
 - Lennart Budelmann: Co-Founder and Managing Director – aQysta
 - Fred Henry: Co-Founder and Technical Director – aQysta
 - Pratap Thapa: Co-Founder and Commercial Director – aQysta
- WHEN:** Friday, October 16, 2015. The Barsha pump demonstration, which is open to the public, will begin at 3:00pm in Georgetown Waterfront Park on the banks of the Potomac River, and will conclude at 3:30pm. The Q&A session will commence at 4:00pm at the Embassy of Nepal, and will conclude at 5:00pm. Light refreshments will be provided.
- WHERE:** Barsha pump demonstration: Georgetown Waterfront Park, Water Street Northwest, Washington, DC 20007
Media and investor Q&A: Embassy of Nepal, 2131 Leroy Place Northwest, Washington, DC 20008
- RSVP:** Due to limited space at the Embassy of Nepal, there will only be ten (10) media seats and four (4) camera spots available; they will be offered on a first-come, first-served basis. Please RSVP as soon as possible, and no later than **Tuesday, October 6, 2015**, to Mike Bradow, Desk Officer at USAID, at mbradow@usaid.com.
- MORE:** aQysta was founded by Lennart Budelmann, Fred Henry, and Pratap Thapa in 2013, and currently operates from the Yes! Delft incubator at the Delft University of Technology in The Netherlands. aQysta has received the following accolades for their work in the areas of agricultural and water innovation: Dow Sustainability Innovation Student Challenge Award (2012), Climate-KIC Venture Competition’s most innovative clean tech start-up award (2014), and the Securing Water for Food project (2014). For more information, please visit www.aqysta.com.